

RED JACKET MEDIA

2017-2018 PRICE LIST

Location HD Videography	\$60.00 / hr.
Audio / Video Editing	\$40.00 / hr.
Image Restoration / Alteration	\$40.00 / hr.
DVD Menu, Label & Package Design	\$40.00 / hr.

Image Scanning

(Photos, Slides, Negatives & Documents)

1 - 19 items	\$1.00 ea.
20 - 99 items	\$0.80 ea.
100 - 249 items	\$0.70 ea.
250 - 499 items	\$0.60 ea.
500 - 999 items	\$0.50 ea.
1000 or more items	\$0.40 ea.

Prices are for scanning to digital files, and include dust and scratch removal, color correction, and cropping or resizing if desired. More extensive restoration can be done for an additional charge.

With a quantity of **500** or more scans, CDs with scanned files are included at no extra charge. With a quantity of **1000** or more scans, one standard DVD slideshow package is included at no extra charge.

Movie Film Transfer (8mm or Super 8)

3 inch reels (50 ft.)	\$5.00 ea.
5 inch reels (200 ft.)	\$20.00 ea.
6 inch reels (300 ft.)	\$30.00 ea.
7 inch reels (400 ft.)	\$40.00 ea.
Larger reels	\$0.10 per foot

Prices are for digital transfer only; for DVD or VHS copies, see prices elsewhere in this brochure. Transfer prices include film cleaning, color correction, and splice repair if necessary. For some projects, editing charges may apply.

DVD Transfers & Copies (Standard Package)

1st transfer	\$15.00 ea.
2 - 9 copies	\$6.00 ea.
10-49 copies	\$5.50 ea.
50 - 99 copies	\$5.00 ea.
100 - 249 copies	\$4.50 ea.
250 - 499 copies	\$4.00 ea.
500 - 999 copies	\$3.75 ea.
1000 or more copies	\$3.50 ea.

Standard package includes a DVD with full color label in a slim CD box. DVD-R discs of archival quality are used. For some projects with custom artwork, design charges may apply.

DVD Transfers & Copies (Deluxe Package)

1st transfer	\$30.00 ea.
2 - 9 copies	\$24.00 ea.
10 - 49 copies	\$18.00 ea.
50 - 99 copies	\$15.00 ea.
100 - 249 copies	\$12.00 ea.
250 - 499 copies	\$10.00 ea.
500 - 999 copies	\$8.00 ea.
1000 or more copies	\$7.00 ea.

Deluxe package includes a DVD with full color laminated label in a movie-style box, with full color inside and outside box inserts. DVD-R discs of archival quality are used. For some projects with custom artwork, design charges may apply.

Audio CD Transfers & Copies

1st transfer	\$12.00 ea.
2 - 9 copies	\$6.00 ea.
10-49 copies	\$5.50 ea.
50 - 99 copies	\$5.00 ea.
100 - 249 copies	\$4.50 ea.
250 - 499 copies	\$4.00 ea.
500 - 999 copies	\$3.75 ea.
1000 or more copies	\$3.50 ea.

Package includes CD with full color laminated label, packaged in a slim CD box. For some projects with custom label artwork, design charges may apply.

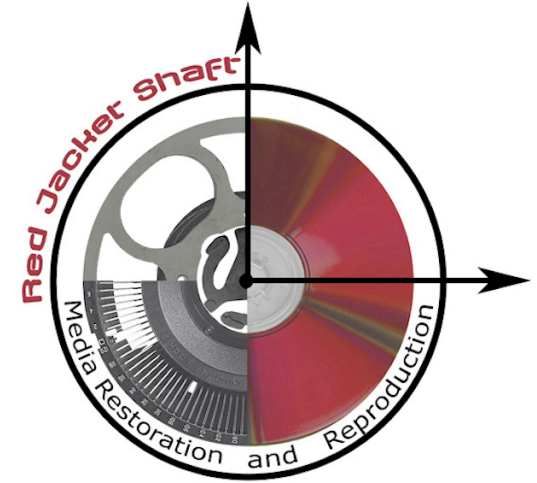
All DVDs and CDs are inkjet printed (on the disc-not sticky labels!) and then laminated for a permanent waterproof, scratchproof finish.

Archival Photo Prints & Enlargements

3.5 x 5 in.	\$2.00 ea.
4x6 in.	\$2.50 ea.
5x7 in.	\$4.00 ea.
8x10 in.	\$8.00 ea.
11x14 in.	\$15.00 ea.
12x18 in.	\$20.00 ea.
16x20 in.	\$35.00 ea.
16x24 in.	\$40.00 ea.
20x30 in.	\$65.00 ea.
24x36 in.	\$90.00 ea.
Wallet page (8 or 9 prints)	\$8.00 ea.

All prints are made using archival quality papers and pigment inks for the longest life without fading. Glossy, satin & matte papers are available. Fine art cotton rag papers are also available for an extra charge.

Payment is expected upon completion of your project. All major credit cards, as well as personal checks or cash are accepted.



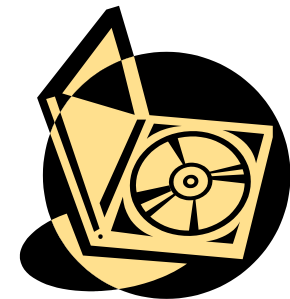
RED JACKET MEDIA

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PROJECT IDEAS

Video Projects-Family or Business

I can use any film or video footage you might already have to create your project, or I can shoot the video for you, and edit it according to your specifications and/or my experience.

Music, narration, still images, transitions, text, graphics, and special effects can be added to your project. Copies of your project can be made on DVD and/or videotape. You can use your ideas, or my suggestions for packaging, cover and label art, and menu design. See the price list for videography, editing and package design rates.

DVD Slideshows From Your Images

I have created many slideshow projects for customers; these can be assembled using your photos, slides, negatives, or documents. Usually these projects are designed for DVD, but they can also be put onto videotape.

If you have more than 100 images, you should consider dividing them up into categories, or groups. Put all the images in the order you would like them to appear, and give each group of images a title. On your finished DVD, each slideshow will be accessible from a menu on your TV screen, so you can play the shows in any order you like, or watch all of them in order.

Another DVD advantage is the ability to control the slideshow manually, with your DVD remote, or to have the slides play continuously, dissolving from one to the next. If you choose the latter method, you can always get a perfect freeze frame by using the pause button on your remote.

Of course, your slideshow packaging is important, especially if they will be given as gifts to family members or friends. Movie boxes with custom artwork inside and out, as well as full color laminated disc labels will add to the professional look of your project!

Adding music, titles and captions to your project will personalize it even more. It can be the perfect gift for a wedding, graduation, family reunion, or any special occasion.

Movie Film Transfer

Lots of people have old reels of 8mm or Super 8 movie film, but no working equipment on which to view them. A large part of my business involves transferring, or digitizing these reels of film, and organizing them as digital movie files, or on a DVD. Each individual reel can then be accessed from a menu, and viewed on your TV or computer.

Your film reels are first "captured" to a computer's hard drive. Then they are color corrected, and edited if you desire. Old movie film varies a lot in quality, and there is no remedy for a fast-moving camera operator, or film that is badly over or underexposed. Most movie film is silent; for those reels that do have sound, you must decide if the sound is important enough to keep. The reason for this is that film travels through a projector at a different speed, or "frame rate" than video viewed on a television. Because of this, the speed of your film must be adjusted during capture to avoid flickering. (If you've ever seen the flicker of a computer screen shown on television, you'll know what I mean!)

The speed is readjusted in the computer, so motion will appear normal on your finished movie file, but these adjustments usually render the soundtrack useless. If you have some of those rare reels with audio, you'll have to decide if you want to keep the sound, or have a flicker-free picture.

Most people want to preserve anything visible on their film reels, even if the quality of the film is poor. I do the best I can to preserve whatever content you have.

Audio CDs

I make a lot of audio CDs for customers; mostly from old record albums that haven't made it to CD. It's a way to preserve your favorite old recordings. I can make CDs from your 33 1/3 rpm LPs, your 45s, and even your 78s. I also can transfer audio from cassette and reel to reel tapes.

People sometimes find reels or cassettes containing audio from family gatherings, often just conversations that were taped by someone. Voices of loved ones who have passed away (or simply grown up) can now be preserved forever.

Photo Restoration & Alteration

Using Macintosh computers, and Adobe Photoshop, amazing things can now be done with old, damaged photographs, slides, negatives and documents.

Tears, cracks, stains, spills, pencil and ink markings, etc., can all be removed. Faded photos can usually be brought back to their original colors, and contrast can be restored to washed out black & white pictures.

The original image is not modified in any way; your images are scanned, and worked on digitally. A new copy will be printed for you when restoration is complete.

Some photos are harder to fix than others; I usually need to see the picture in order to give you an accurate estimate on how much improvement can be made and how much it will cost.

Photos can also be altered; people, objects & backgrounds can be removed or added. Teeth can be whitened, eyes opened, and body shapes changed. Again, these processes are more easily done on some photos than on others.

Restoration and alteration fees are only charged once; your finished image is saved digitally, so you can order reprints at any time in the future, and pay for the photos only.

I have an album of before and after photos that I have previously worked on available for viewing at my studio, as well as some samples on my website.

Video Transfer & Duplication

I can transfer many older video formats to digital for you, including Beta, MiniDV, Umatic, VHS, SVHS, VHS-C, SVHS-C, 8mm, Hi-8 and Digital 8 videotapes. I can also convert foreign formats such as PAL and SECAM.

Duplicate copies of your project, whether it be on videotape, CD or DVD can be made in any quantity you desire; there is a sliding price scale for those jobs that require a large number of copies.

No matter what type of project you might have in mind, you should know that an archived copy of all your materials, including packaging and artwork, can be kept on file at my studio if you wish; that way you will always be able to purchase additional copies in the future.

Analog vs. Digital

The bottom line is this; to preserve your aging media, whether it be movie film, vinyl records, cassette tapes, video tapes, photos, slides, negatives or documents, they need to be digitized, or converted to the computer language of ones and zeros. New media, like DVDs and CDs, can play the digital versions of your material over and over again without degradation, since a laser beam can scan the material without touching it. With older analog media like records and videotapes, program material could wear out with repeated plays, simply because it is magnetic, and a tape head or turntable stylus needs to touch the media in order to play it. Analog copies will not be as good as the original; digital copies will. Go digital and preserve your memories before it's too late!

